



Friday, May 19, 2017 No-host reception 7-9 pm at the Red Rock "Round Bar" (downstairs)

Saturday, May 20, 2017 Transformations Conference Modules

7:30 – 8:00 am Registration in GRAND ROOM – Veranda D and E

8:00 – 8:25 am Welcome – Jenn Schlipp | Frank Sahlein - "Designing Your Empowered Life"

8:25 – 8:55 am **Keynote: Mr. Ken MacAllister "Motivation – Autonomy, Purpose, Mastery"**

9:00 – 9:35 am **MENTAL GROWTH:** Mark Mahoney - "Handling the Speed of Life and Business"

9:35 – 9:45 am Q&A with the Presenter

9:45 - 9:55 am **SPOTLIGHT Speaker:** Georgette Cutler

10:00 – 10:35 am **EMOTIONAL GROWTH:** Josh Storrer – "Creating Real Impact with an Inspiring Emotional Skill"

10:35 – 10:45 am Q&A with the Presenter

10:45 - 10:55 am **SPOTLIGHT Speaker:** Ashalome

10:55 – 11:10 am *Morning Hot Beverage Break* (Sponsor: SmartMoves – Sharron, Jeff, Mandy)

11:10 – 11:40 am **PHYSICAL GROWTH:** Manny Sosa - "Martial Arts Principles and Personal Growth"

11:40 – 11:50 am Q&A with the Presenter

11:50 – 12:00 pm **SPOTLIGHT Speaker:** Jay Taylor

12:00 – 1:00 pm *Catered Lunch provided* (Transformations Sponsor: TumbITrak | Hawk ART)

Business Brain Trust Conference Modules

Track Topics: a "State of the Art" presentation (25 minutes), then facilitated discussion (25 minutes).

Owner Administrator Track (Veranda D and E):

1:00 – 1:50 pm: **Business Journey - ManageSmart** (Frank Sahlein | Manny Sosa Key Presenter)
How Fundamental Martial Arts Principles Apply To Operating A Successful Business

2:00 – 2:50 pm: **MarketSmart** (Tanya Land-Durant | Sharron Crowley Co-Presenters) Marketing Systems and Customer Experiences within the Systems

2:50 – 3:10 pm *Afternoon Break*

3:10 am – 4:00 pm: **PeopleSmart** (Frank Sahlein HireSmart intro | John Kirk Key Presenter)

Program and Office Manager's Track (Veranda C):

- 1:00 – 1:50 pm: **World Class Success Path Dashboards** (Barbara Anne May and Lorraine Currie)
- 2:00 – 2:50 pm: **Customer “X” today - Empathy, Expectations and Experiences** (Amanda Wineiki and Sharron Crowley)
- 2:50 – 3:10 pm *Afternoon Break*
- 3:10 am – 4:00 pm: **Working As Fast As You Can Think and Serve!** (Jeff Lulla – facilitated technologies challenges and solutions discussion for Program and Office Managers)
- 4:10 – 4:40 pm **EVERYONE** (Veranda D and E)
- LEADERSHIP AND SOCIAL CHANGE:** Alisa and David Muller “Realistic and Dynamic Leadership”
- 4:40 – 4:50 pm Q&A with the Presenters
- 4:50 – 5:00 pm Saturday Wrap Up and Open Comments

Sunday, May 21, 2017 Transformations Conference Modules

- 8:00 – 8:25 am GRAND ROOM – Veranda D and E**
3rd Level Consulting and Transformations Institute Learning Platforms LIVE! (Frank Sahlein)
- 8:25 – 8:55 am Keynote: Mr. Ken MacAllister “Creating Transformative Learning”**
- 9:00 – 9:35 am **CREATIVE GROWTH:** David Adlard “Life as a Multi-faceted Adventure”
9:35 – 9:45 am Q&A with the Presenter
- 9:45 - 9:55 am **SPOTLIGHT Speaker:** Whitney Hansen
- 10:00 – 10:35 am **SPIRIT GROWTH:** Ashalome "Spiritual Awakening into Social Namaste"
10:35 – 10:45 am Q&A with the Presenter
- 10:45 - 10:55 am **SPOTLIGHT Speaker:** Tanya Land-Durant
- 10:55 – 11:10 am *Morning Hot Beverage Break* (Sponsor: Snyder Insurance and RiskAssure)
- 11:10 – 11:40 am **PERSONAL FINANCIAL GROWTH:** John Muno and Whitney Hansen “What To Watch For At Every Stage of Your Financial Life”
11:40 – 11:50 am Q&A with the Presenters
- 11:50 – 12:00 pm **SPOTLIGHT Speaker:** Jeff Lulla
- 12:00 – 1:00 pm *Catered Lunch provided* (Day Sponsor: AAI Steve Cook)

Business Brain Trust Conference Modules

Track Topics: a “State of the Art” presentation (25 minutes), then facilitated discussion (25 minutes).

Owner Administrator Track (Veranda D and E):

1:00 – 1:50 pm: **TechSmart** (Frank Sahlein | Ken MacAllister | Rick Franzo)

2:00 – 2:50 pm: **FinanceSmart** (Frank Sahlein Industry Financial Trends | Ron Ludwig Valuation Sales Trends | Georgette Cutler – Critical Business Numbers and Fraud Safeguards)

2:50 – 3:10 pm *Afternoon Break*

3:10 am – 4:00 pm: **FacilitySmart and RiskSmart** (5 minute overviews, then discussion: Frank Sahlein – Risk Assessment | Ron Ludwig - RiskAssure | Steve Cook AAI | Rick Franzo – Video Security | Ray Snyder - Insurance)

Program and Office Manager’s Track (Veranda C):

1:00 – 1:50 pm: **The Staff “X” (experience) - Sourcing, Assessments, Hire, Orient, Onboard, Train, Mentor** (John Kirk | Ken MacAllister | Ken Hoeg and Dr. Elsie Moses-Hoeg)

2:00 – 2:50 pm: **PROGRAM MANAGERS breakout:** Facilities and Safety (Steve Cook AAI | Rick Franzo)

2:00 – 2:50 pm: **OFFICE MANAGERS breakout:** Open Discussion (outside veranda) (Database representatives Mark Mahoney | Lorraine Currie)

2:50 – 3:10 pm *Afternoon Break*

3:10 am – 4:00 pm: **Engaging Learners of the Future in Child Activity Centers** (Ken Hoeg and Dr. Elsie Moses-Hoeg)

4:00 – 4:15 pm **EVERYONE** (Veranda D and E)

Sunday Wrap Up and Open Comments; Photos and Video Opportunities!